



The Mito-5k, Tropical Run

Saturday, May 20, 2017

5K race starts at 9 a.m. 5K walk starts at 9:15 a.m.

NTC Park * Liberty Station * Point Loma

AWARENESS IS THE FIRST STEP TO A CURE. BY SPONSORING THIS EVENT YOU CAN:

- ✓ Increase visibility for your business or organization.
- ✓ Personally connect with prospects and customers for your business or organization.
- ✓ Show your support and concern for a serious health issue impacting a growing population.
- ✓ Meet local individuals fighting mitochondrial disease, as well as their friends, family members and caregivers.

Mito 5k-Tropical Run

Sponsorship Opportunities

Title Sponsor - \$10,000.00 (Tax Deductible: \$9,965.00)

This level offers the most exclusive and comprehensive sponsorship opportunity with maximum visibility for your brand and organization.

- Event name will be “[Your Company] Presents the Mito-5k Tropical Run”
- Exclusive to one sponsor
- Top billing on all advertising
- Speaking opportunity for company spokesperson at event
- Event name featured prominently on promotional materials and event banner
- Event name featured on official event tote bag
- Premier placement on race website as “[Your Company] Presents the Mito-5k Tropical Run”
- Premier placement of logo on sponsor tab of event website
- Prominent display of sponsor banner on event day (sponsor to provide banner)
- Your company name and/or logo will be placed as the title partner to the 2017 promotional event video. This video will be sent out to all of our social media followers within two weeks after the conclusion of the 2017 event.
- The option to add a message from your company in the promotional video. This could be a company slogan or message to a runner or team from your company.
- Your company logo will be placed at the end of the promotion video.
- Your company has complete access to this video to use for in house marketing purposes.
- Social media campaign: Your company will have access to weekly post on all Mito-5k Tropical Run social media outlets such as; Facebook, Twitter and Instagram.
- Event placed in 26 event listing websites we partner with.
- Your company’s logo on all water, aid stations and mile marker signs.
- 10 entries for event
- 10 event tote bags

Platinum Sponsor - \$5,000.00 (Tax Deductible: \$4,979.00)

- Recognition on all advertising
- Acknowledgement from podium at event
- Top-level placement of logo on sponsor tab of event website
- Your company name and/or logo on official event tote bag
- Prominent display of sponsor banner on event day (sponsor to provide banner)
- Sponsor name and/or logo on event day banner
- The option to add in a message from your company in the promotional video. This could be a company slogan or message to a runner or team from your company.
- Your company logo placed as partner contributor at the end of promotional video.
- Your company has complete access to this video to use for in house marketing purposes.
- Social media campaign: Your company will have access to weekly post on all Mito-5k Tropical Run social media outlets such as, Facebook, Twitter and Instagram.
- Six entries for event
- Six event tote bags

Gold Sponsor - \$2,000.00 (Tax Deductible: \$1,986.00)

- Recognition on event advertising
- Acknowledgment from podium at event
- Mid-level placement of logo on sponsor tab of event website
- Prominent display of sponsor banner on event day (sponsor to provide banner)
- Your company name and/or logo on official event tote bag
- Your company logo placed at the end of the event promotional video as contributing sponsor.
- Social media campaign: Your company will have access to weekly post on all Mito-5k Tropical Run social media outlets such as, Facebook, Twitter and Instagram.
- Four entries for event
- Four event tote bags

Silver Sponsor - \$1,000.00 (Tax Deductible: \$989.50)

- Mid-level placement of logo on sponsor tab of website
- Prominent display of sponsor banner at event (sponsor to provide banner)
- Your company name and/or logo on official event tote bag
- Your company logo placed at the end of the event promotional video as contributing sponsor.
- Social media campaign: Your Company will have access to weekly post on all Mito-5k Tropical Run social media outlets such as, Facebook, Twitter and Instagram.
- Three entries for event
- Three event tote bags

Bronze Sponsor - \$750.00 (Tax Deductible: \$743.00)

- Placement of logo on sponsor tab of website
- Prominent display of sponsor banner at event (sponsor to provide banner)
- Two entries for event
- Two event tote bags

Mito Sponsor - \$500.00 (Tax Deductible: \$496.50)

- One entry for event
- One event tote bag

The Mito 5k-Tropical Run

Sponsorship Opportunities

Title Sponsorship (\$10,000) Platinum Sponsorship (\$5,000) Gold Sponsorship (\$2,000)

Silver Sponsorship (\$1,000) Bronze Sponsorship (\$750) Mito Sponsorship (\$500)

I am unable to attend. Please accept my tax-deductible donation to the UC San Diego Mitochondrial Disease Research Fund.

Give by Check

Enclosed is my tax-deductible gift made payable to the **UC San Diego Foundation Fund #3970**. \$ _____

Give by Credit Card

___ Visa ___ MasterCard ___ American Express ___ Discover

Card Number: _____ Expiration Date: _____ CVV _____

Signature: _____

(Required for credit cards and pledges)

Name: _____

Address: _____

City, State, Zip Code: _____

Telephone: _____ Email: _____

Name as it should appear on printed materials: _____

Thank you for your support of the Mitochondrial Research Fund at UC San Diego Health!

Checks should be made payable to UC San Diego Foundation #F3970 (or UCSD Mitochondrial Research #F3970). The UC San Diego Mitochondrial Research Fund is part of the UC San Diego Foundation, a 501(c)(3) organization. (Tax ID #95-2872494.) Your gift is tax deductible up to legal limits.

For more information, please contact Jennifer Tschida at (619) 358-5340 or jennifer.a.tschida@gmail.com

Please return completed form to: UCSD Health System attn.: Nikisha Belt
9500 Gilman Drive, # 0937
La Jolla, CA 92093-0937

UC San Diego respects your privacy. If you would like to be removed from future UC San Diego Health System fundraising communications, please contact us at optout-hsdev@ucsd.edu or 800-588-2734. Thank you.

UC San Diego Health